

# HYPNOTHERAPY TRAINING INSTITUTE

RANDAL CHURCHILL, FOUNDER & DIRECTOR

Career Training in Hypnotherapy  
Continuing Education for Health, Counseling & Bodywork Professionals

## 2024 thru Spring 2025 46th Anniversary Brochure

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Developing your deep healing capabilities, for yourself and others, will help promote planetary healing. Inner peace helps facilitate world peace. Be inspired to inspire others!

As we celebrate **56** years in the field and **46** years as a leading school, hypnotherapy is transforming many aspects of the health and bodywork professions and is truly revolutionizing the counseling professions. We are honored to have a major role in this, leading the way with powerful, innovative therapy methods and by using the insights and therapy methods of ourselves and others to train thousands of graduates from **52** countries, including many leaders in the field.

### MISSION STATEMENT

The comprehensive application of hypnotherapy can be an extraordinarily powerful tool for personal growth and healing. Personal healing helps facilitate planetary healing. *Our Mission:*

To provide comprehensive training with high standards for excellence in the field of hypnotherapy, for use as a primary career and as an adjunct to all other professions in the healing arts;

To provide comprehensive training for self-empowerment and personal growth for oneself and family and friends;

To graduate well-trained hypnotherapists, professionals and researchers who can use hypnosis with profound impact in their work;

To provide the highest level of instruction centered in compassion, service and sincerity;

To assist in the development of inner healing capabilities for our students and their work with others, which will help promote planetary healing;

To encourage high standards of comprehensive training in the field of hypnotherapy.

**Celebrating 46 years  
as a world leading  
hypnotherapy school!**

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## Q: WHAT MAKES HTI A WORLD LEADING HYPNOTHERAPY SCHOOL?

### A: THE QUALITY OF OUR TRAININGS.

Here are some facts and manifestations reflecting the quality of our trainings...

1. HTI was a pioneer, as one of the **original 4 licensed hypnotherapy schools** when Randal Churchill founded it in **1978**. We are **currently pioneering our newest hypnotherapy and teaching methods**.
2. We have **thousands of graduates, the largest alumni of any licensed hypnotherapy school**. Furthermore, we have given advanced training to thousands of hypnotherapists.
3. We are a **truly global hypnotherapy school**, with people **from various states and countries filling our classes** each semester. Yet we emphasize friendly, personalized attention in an intimate, supportive setting.
4. Major legislation for the first direct State Certification of Hypnotherapists went into effect in 2000. Per published figures two years later, **over half of all State-Certified Hypnotherapists had trained with us** at that time.
5. HTI founder and primary instructor **Randal Churchill** is called “The

**Teacher of the Teachers**™, partly because so many of our graduates have gone on to become primary instructors of licensed hypnotherapy schools.

6. The legendary **Ormond McGill, The Dean of American Hypnotists**, taught at HTI for 25 years until he passed on at age 92 in 2005. In the field since 1927, he was never on the staff of any other school.

7. **Randal Churchill has written classic texts in the field**. See pages 16-17. His newest book *Churchill-Canfield's Law* was recently published.

8. Randal Churchill has **55 years** of experience and **50,000 hours** of experience doing hypnotherapy.

9. We are world renowned for **transformational live demonstrations** in class, with quality not found anywhere else. Our teachers have a strong range and depth of expertise, and find exceptional ways to integrate Gestalt and other modalities into hypnosis.

10. Many of our **graduates make a successful, rewarding living** as hypnotherapists in many countries.

11. Randal Churchill was the **first President of the American Council of Hypnotist Examiners**, and completed his most recent term in 2012. This is the original Hypnotherapy Certification agency (1980), has **over 9500 members**, and has led the way in setting high standards. Patricia Reynolds Sorbye is past Chair of the ACHE Board of Directors and Gaye Gibson is a past Board member.

12. Through demonstrating our innovative, powerful therapy methods and through teaching many of the leaders in the field, **we are significantly influencing our emerging profession of hypnotherapy**, which is transforming many aspects of the health and counseling professions.

*It comes down to the professional, emotional and spiritual quality of our classes and the tradition of profound student satisfaction. In our highly experiential programs we provide our **heartfelt individualized attention**, encouraging your wealth of creativity and healing capabilities. We have over 1,000 glowing testimonials on file.*

## IN-PERSON VS ONLINE HYPNOTHERAPY COURSES

We've always held that online training is insufficient to teach people to become responsible and effective hypnotherapists who work sensitively and comprehensively. The Covid pandemic led to a dramatic increase in online hypnotherapy trainings but we refused to compromise. Our successful safety measures during the pandemic have included smaller classes with physical distancing and our high quality air filter augmenting open windows.

Our courses give **value far beyond what is possible online**. The only online training worth considering whether it could be properly done would be live remote training, but that is not possible for our accelerated programs that draw students from far different time zones. And that's just one of many major issues.

•Crucial aspects of serious hypnotherapy training need to include live demonstrations with class volunteers and supervised practice. This is mandatory for the quality of our highly experiential courses, including the powerful interactive demonstrations and healing that occurs. Responsible and effective hypnotherapy training goes far beyond teaching how to come up with personalized scripts.

•It is important that by Level 3 our demonstrations consistently involve exploratory hypnotherapy, working through often highly personal core underlying issues for lasting results, as documented in Randal Churchill's classic texts.

•Demonstrations via Zoom would be sorely compromised in many ways, including there being no guarantee of controlled environment at the volunteer's location.

•Picking up subtle cues in body language would be severely restricted through the fixed lens of a webcam.

•Among our methods are advanced ideomotor signals, involving communication from deep within the subconscious mind through finger signals that can access information beyond the client's awareness. These movements can be quite subtle and would often be missed via webcam.

•Our classes are intimate, bonding, and require trust and privacy. The therapy for deeply personal issues demonstrated in class is so powerful and effective in part because of the trust and sense of safety we create together. There is no comparison to trying to demonstrate such hypnotherapy with students remotely via Zoom, being viewed by other “classmates” that haven't

had much personal interaction, and not knowing who else could be watching.

•There are major privacy issues inherent to the internet in general. There are specifically further problems with online platforms such as Zoom, which has gained notoriety regarding compromised privacy problems. Many thousands of Zoom videos end up being inadvertently left viewable by anyone on the open web.

•There are so many drawbacks to online training for a comprehensive program. The inability to have supervised practices would be a huge disadvantage. The logistics of unsupervised online practices would be awkward and time-consuming.

•There wouldn't be an opportunity at the end of the practice for private, personal questions or comments to the instructor.

In conclusion, our teaching is not about a band-aid approach. We teach working with the whole person, dealing with underlying issues. We emphasize demonstrating transformational methods in a nurturing setting. Our course levels will always be in person. No kind of online program can compare. One of the bonuses is the profound healing that has occurred in the lives of many of our volunteers.

## WEAVING A COMMON THREAD THROUGH THE HEALING ARTS

The subconscious is the key. To get powerful, lasting, fairly rapid results in therapy, it is essential that the therapist's training and experience include a wide range of methods to reach and affect the subconscious mind. The subconscious is the seat of the emotions, imagination, memory, habits and intuition. It also regulates our autonomic body functions, is the part of the mind that dreams, and is the pathway to the super-conscious. It is the very core or essence of how we experience ourselves and the world. **Any meaningful personal transformation that ever occurs in or out of therapy results from a shift in the subconscious.**

Hypnosis is required to reach the subconscious when awake. Although it is an altered state beyond ordinary consciousness, hypnosis is a natural state that can occur spontaneously. There are many ways it can be induced and deepened. Once in hypnosis during therapy, there are a tremendous variety of healing applications in harnessing and transforming the subconscious. **Learning more about hypnotherapy will substantially enhance the skills of any health, counseling or teaching professional.** All of the most effective therapists often use hypnotic methods, whether they use or understand that semantic or not.

—Randal Churchill



*We received this message from an East African graduate who came here to take our training.*

"I feel now I am ready to express an experience that has **transformed my life and in the process the lives of lots of people!** To begin with, I could not have imagined that I would no longer feel my (formerly) chronic backache. I have learned to relax the muscles and actually pass on the healing thoughts and energy to the pain areas.

**"Bringing the learning to Africa**, where such methods are treated as esoteric, unacceptable and a taboo - I have managed to get people to experience the healing and believe in the modern "miracle" of Hypnotherapy. A "miracle" which anyone can perform with his/her ingrained abilities.

"The changes in my life are **nothing short of a miracle.** Healing my personal relationships has been the highlight...

"With your unique ability and wide experience, you certainly are leaving a legacy in this world. **Your passionate and committed approach to focus on the healing aspect touched my heart.** You have sown the seeds of this unique healing methodology and I consider myself very fortunate and blessed. Thank you very much for everything and keep on inspiring and healing the world. We need you."

Deen Nathwani, Certified Hypnotherapist  
Dar es Salaam, Tanzania

## VALUE & LEGAL RECOGNITION OF OUR HYPNOTHERAPY TRAINING

**The rapidly expanding field of contemporary hypnotherapy has a vast variety of safe, powerful applications.** For example, hypnosis can dramatically help with improving performance, health, confidence, relationships, sports, childbirth, concentration, recall and creativity; chronic or acute pain relief; overcoming habits, addictions, fears and phobias; self-discovery, stress reduction, healthier self-expression, and therapy for past traumas.

Compared with traditional therapeutic modalities, the results of a relatively brief series of comprehensive hypnotherapy sessions are often faster and more effective and lasting. No wonder why so many professionals already in the healing arts are implementing hypnosis within their practices.

For those intending to pursue a career in hypnotherapy, this exciting profession is recognized by the United States Department of Labor, including a listing in the Dictionary of Occupational Titles. Professional hypnotherapists may emphasize private consultations or classes or both. They may specialize or have a general practice. Our school provides Certification and diplomas, eligibility for further Certification with the American Council of Hypnotist Examiners, and complies with all state and

federal laws. HTI has been approved for an exemption from the California State Bureau for Private Postsecondary Education, and has multiple business licenses and a license with the CA State DTFA.

Hypnosis can be a very effective adjunct to any therapeutic specialty. **Many professionals in the health, counseling and bodywork fields have taken our training and successfully integrated hypnotism into their work.** Examples include: physicians, dentists, chiropractors, psychologists and other psychotherapists, massage practitioners and physical therapists. Our courses have received various major approvals, including for CE with the California State Board of Registered Nursing and via CAMFT as required by the Board of Behavioral Sciences for LMFTs, LCSWs, LPCCs and LEPs.

Our courses are also valuable for the ministerial and teaching professions, coaching, child welfare and optometry, and for students preparing for a career in the health and counseling professions. In addition, the course is open to those wishing to study hypnosis for other purposes such as improving business skills, personal therapy, research, or developing an avocation or a part-time or retirement career.



## ABOUT YOUR INSTRUCTORS

**RANDAL CHURCHILL** is founder of the Hypnotherapy Training Institute (HTI), which became one of the first licensed hypnotherapy schools in 1978. He was the first President of the American Council of Hypnotist Examiners, the original Hypnotherapy Certification organization, and completed his most recent term in 2012. He received his degree in Psychology with Honors from Sonoma State University and has completed 50,000 hours of exceptional hypnotherapy spanning 55 years in the field.

Randal has received international acclaim for his creative and comprehensive therapy and teaching skills. An intuitive, highly supportive therapist, he is originator of Hypnotic Dreamwork™ and has been a pioneering leader for over 50 years of Gestalt therapy, regression, advanced ideomotor methods, and the assimilation of various modalities with hypnotherapy.

The 1st Edition of his seminal *Become the Dream* was the first book about the integration of dreamwork and hypnotherapy. The 480-page 2nd Edition of his classic text, *Regression Hypnotherapy*, was recently released. Teaching his revolutionary work in working through underlying issues to overcome the effects of trauma, experts have called it the most important book about regression ever published. Both books received the Founders Award for Excellence in Professional Literature. His *Catharsis in Regression Hypnotherapy* has been published with rave reviews, and he is co-author of the new book *Churchill-Canfield's Law*.

Randal has taught at numerous conferences and institutions, including teaching psychiatrists at Napa State Hospital. The subject of a television documentary about his exceptional work, he has been interviewed by many media sources including the BBC, PBS and Japanese television.

*Randal Churchill teaches about half of each program. We also get raves about our other instructors, each a hypnotherapy specialist with many years' experience, who add further depth to the classes. They have been carefully selected for their exceptional therapy and communication skills. We believe there is no finer hypnotherapy training staff. See the dramatic comments in this brochure from graduates about the remarkable teaching of the HTI instructors.*

**GAYE GIBSON**, a CCHt since 1996 is also an RN with an MA in Psychology. She has been on the Board of Directors of the A.C.H.E. and taught at many International Hypnotherapy Conferences. With 27 years of a highly successful practice, a specialty is taking EFT-based therapy further with her two-phased Emotional Balancing Process. Her expertise includes transpersonal hypnosis, parts therapy, hypnosis for harmful habits, first aid, surgery preparation and post-surgery support.

**PATRICIA REYNOLDS SORBYE**, CCHt is the Chair of the Board of Directors of the A.C.H.E. She brings a wealth of clinical experience of client transformations from her thousands of private sessions since 2004. Her expertise includes early planning of productive session work, deep emotional clearing regression, Ericksonian hypnosis, health issues, cord-cutting and how to conduct remote sessions.

**CHERYL CANFIELD** CCHt and Wellness Counselor since 1993, officially retired in Summer 2023 but has continued to do some teaching. She is co-author of *Churchill-Canfield's Law* and editor of several major hypnotherapy texts. Her award-winning book *Profound Healing*, about her inspiring recovery from advanced cancer, explores her deep insights on physical, emotional and spiritual healing.

**Michael Collins** MD, PhD, trained in internal medicine, cardiology, psychiatry and addictions psychiatry, with the focus of his practice on behavioral medicine. After taking our training that he quit his medical practice to become a full-time hypnotherapist, as described on page 13.

**Lyn Moreno**, an HTI instructor since 1992, demonstrates his signature Crossroads Therapy, hypnotherapy skills for grief, his Sun Passage process, and the relevance to hypnotherapy of insights and practices of Hawaiian traditions.

**Terry Stout**, PhD, LMFT, specializes in hypnotherapy for grief and has rare expertise in the Inca Medicine Wheel, teaching its philosophy and relevance to hypnotherapy.

**Ormond McGill**, *The Dean of American Hypnotists*, continues with us in spirit. Our training includes highlights of the *Quantum Hypnotherapy*™ seminar he taught at HTI for the last 25 years of his life. See page 12.



**RANDAL CHURCHILL**

### 'THE TEACHER OF THE TEACHERS'™

Randal Churchill has trained many of the leaders in the field. For example, a substantial number of our former students have written significant books about hypnotherapy, psychology, counseling and healing. Many have been featured teachers at International Hypnotherapy Conferences. Many of the primary instructors of state-licensed hypnotherapy schools in the United States were trained directly by us, and other instructors have been trained by some of our graduates.

Also, Randal Churchill's classic and award-winning teaching texts are being used and recommended by many hypnotherapy teachers, psychotherapists and hypnotherapists around the world.

## FORGING NEW DIRECTIONS IN AN EMERGING HEALING FIELD

**Including powerful live demonstrations**, practice and group processes in an intimate, supportive setting, we teach safe and effective ways to do many forms of hypnotherapy in our highly practical courses. The integration of many modalities including Gestalt is also covered. Your skills are further developed by homework assignments which include outstanding texts, many important class materials provided, and further practice. We cover valuable business and marketing strategies to develop a successful practice. These fascinating courses are carefully designed to give you extensive training to practice hypnotherapy as a career or integrate these skills within another profession in the health or counseling fields.

**The supervised practice sessions** are a vital part of our program. All participants practice hypnotic techniques with each other, beginning the first day of class. We encourage you to develop your own creative induction and therapy styles and to explore many facets of giving and experiencing hypnotherapy.

**We do our utmost** to create a safe environment for the option of powerful growth opportunities within the context of a well-organized training. On the way to becoming Certified Hypnotherapists, many of our students report dramatic improvements in their lives.

**Every new season** we update and develop our dynamic program, evolving along with our discoveries and insights and those of others in the field. We listen to our students, and continue to increase the efficiency and effectiveness of our teaching methods.

**Our commitment to teaching an eclectic array of methods** is grounded in HTI instructors' decades of successful experience using many forms of hypnotherapy. We focus on the most important issues and modalities in substantial depth. **Emphasizing comprehensive solutions to achieve lasting change**, we work interactively with the whole person, clearing underlying causes of unwanted attitudes, emotions and behavior. And we teach how to tap into many forms of wisdom and healing capabilities of the subconscious. A combination of appropriate hypnotic methods over a series of sessions will usually yield the most profound, lasting results for your clients.

## UNIQUELY EFFECTIVE TEACHING

"The best investment in time and money I've ever made", "a life changing and profoundly deep spiritual experience", "far exceeded my wildest expectations", "like a fairy-tale where miracles can be worked easily..."

We all know from experience what a **tremendous difference** a very special teacher can make. Randal Churchill and the other instructors are dedicated to the highest quality education, sharing their vast skills and experience. No one could copy the **transformative live demonstrations** and follow-up discussions given by these master teachers. Each HTI instructor has mastered particular aspects of the field as well as providing wonderful teaching skills.

Obviously, as important as the number of classroom hours is the quality of time spent. While we provide additional exciting advanced classes beyond Level 4, we teach an extraordinary repertoire of skills for the hypnotherapy field in our first four levels (which don't have to be completed in one semester).

For further reasons besides exceptional teacher quality, we believe **we teach more in less time** than any school in the field. For example, Randal Churchill has written award-winning teaching **texts designed for our comprehensive courses**. Add to that a wealth of written materials

provided in each class level.

Also, instead of teaching five days in a row during **accelerated classes**, then taking each weekend off, we never teach more than three days at a time. Because of the concentration of fascinating material we cover each day, it's best by then to have a day outside of class to assimilate and do some homework. Homework includes study of books, notes and written materials, self-hypnosis explorations, and further practice sessions beyond the supervised practice in class. We couldn't possibly cover as much and you couldn't learn nearly as effectively if we met the traditional five straight days. These are just a few samples of how we cover an amazing amount of invaluable instruction so quickly.

Furthermore, we strongly believe the most effective way to further enhance your hypnotherapy skills after the concentrated month of our accelerated intensive is to start a practice. We've been honing our program, improving with each semester for over four decades, to provide the strongest preparation for the field. We offer further exciting training beyond the **vast range of learning** experienced in the first four levels, but you'll get far more value from our most advanced levels after starting to develop your experience and expertise in your practice.

## ORIGINALITY, INTEGRITY, LEADERSHIP

**Randal Churchill founded HTI, as one of the first** licensed hypnotherapy schools in 1978. Many now consider HTI to be the world's leading hypnotherapy school. The expanding success of our classes occurs because we are continually improving a well-organized, selectively eclectic, highly experiential program, taught by exceptionally skilled, creative, experienced instructors who care deeply about our students.

We have also been leaders in the field, developing new therapy and teaching methods, writing leading texts, frequently educating through the media about the benefits of hypnotherapy and leading legislative battles to protect and strengthen our profession. Churchill has provided

visionary leadership as first and subsequent President of the original Hypnotherapy Certification agency, which has repeatedly raised the standards.

We appreciate the opportunity to assist our students with personalized attention to develop their abilities to achieve profound change in themselves and others. With our tradition of excellent student satisfaction and success, we continue to strive to make our highly practical program even better.

Many hypnotherapy schools have now been formed. Many teachers were trained by us. We invite you to come to a **source** of continual development of transformational therapy, which respects your experience, talent and creativity, encouraging the further blossoming of your healing capabilities.

## IN-DEPTH TEACHING OF THE MOST EFFECTIVE FORMS OF HYPNOTHERAPY INCLUDING DEMONSTRATIONS AND PRACTICE OF:

TRANSPERSONAL HYPNOSIS  
EMOTIONAL CLEARING  
ANALYTICAL HYPNOTHERAPY  
TRANSFORMING THERAPY™  
ERICKSONIAN METHODS  
MCGILL MASTERMIND HYPNOSIS™  
INNER CHILD PROCESSES  
HYPNOTIC DREAMWORK™  
CLINICAL GUIDED IMAGERY  
HYPNO-HEALING  
ADVANCED IDEOMOTOR METHODS  
CROSSROADS THERAPY  
EMOTIONAL FREEDOM TECHNIQUES  
PARTS THERAPY  
SYSTEMATIC DESENSITIZATION  
CORD CUTTING  
POWERFUL MODELS OF REGRESSION

PLUS THE INTEGRATION OF MANY EFFECTIVE MODALITIES INTO HYPNOSIS, INCLUDING: GESTALT, INTUITION, NEURO-LINGUISTIC PROGRAMMING, RAPID INDUCTIONS, MUSIC, HYPNOTIC INSIGHTS FROM INDIGENOUS CULTURES, AND MORE!

### LEVEL 1 COURSE INCLUDES:

Nature of Hypnosis and Suggestions  
Misconceptions About Hypnosis  
Brief Relevant Historical Information  
Pre-Induction Interview & Assessment  
Establishing Realistic Goals  
Induction & Deepening Techniques  
The Inner Sanctuary  
Developing Hypnotic Rapport  
Structuring Hypnotic Suggestions  
Hypnotic Testing  
Post-Hypnotic Reinduction  
Semantics of Hypnosis  
Neo-Elman Methods  
Measuring Hypnotic Depth  
Ideomotor Signals  
Stress Reduction Strategies  
Comprehensive Weight Reduction  
Smoking Cessation  
Addictions and Habit Control  
Accessing Subconscious Wisdom  
Extraordinary States of Consciousness  
Hypnotic Metaphors  
Transforming Resistance  
Hypnotizing Children  
Healing the Inner Child  
Directive vs. Permissive Styles  
Indirect Suggestion  
Ericksonian Modalities  
Insights from Indigenous Cultures  
Discovering Underlying Issues



### LEVEL 2 COURSE INCLUDES:

Hypnotic Age Regression  
Advanced Induction Methods  
Conducting Group Hypnosis  
Suggestibility Testing  
Empathic Listening Skills  
The Sun Passage Process  
Grounding & Centering Methods  
How to Teach Self-Hypnosis  
NLP Overview  
Representational Systems  
Anchors  
Reframing  
Pacing and Leading  
Chronic Pain Relief  
Producing Analgesia, Anesthesia  
Post-Hypnotic Amnesia  
Producing Somnambulism  
Overcoming Fears and Phobias  
Systematic Desensitization  
Abundance Hypnosis  
Intuitive Hypnotherapy  
McGill's MasterMind Hypnosis  
Therapy for the Critically Ill  
Hypnosis for Childbirth  
Hypnosis and Dentistry  
Emotional Clearing Strategies  
Hypnosis and Spirituality  
Transpersonal Hypnosis  
Receiving Physician Referrals  
Ethics, Semantics and the Law

### LEVEL 3 COURSE

This advanced course has a strong emphasis on live therapy demonstrations. We carefully explore a range of comprehensive regression strategies, both detached and potentially cathartic, clearing underlying issues for powerful lasting results. Various modalities are integrated as appropriate, including protective ideomotor methods, the affect bridge, Gestalt, inner child work, hypnoanalysis and subconscious re-education. Our expertise is shared in working with recovered memories and avoiding false memories.

We demonstrate therapy for health issues in greater depth, and teach Hypnotic Dreamwork™, Churchill's 15 Steps in Emotional Clearing Regression, exploratory ideomotor methods, Crossroads Therapy, hypnosis for first aid and a further section on harmful habits. The topics are carefully augmented by supervised practice.

Aspects of developing a practice covered in this level include disclosures, insurance coverage, insurance reimbursement, business licenses, fictitious business names, resale licenses, and trademarks.

Level 3 graduates receive a Master Hypnotist diploma.

### LEVEL 4 COURSE

Like Level 3, this course emphasizes powerful live demonstrations, including comprehensive regression strategies. Advanced ideomotor uncovering techniques include Churchill's Imprint Method for transforming subconscious beliefs. The course includes advanced hypno-healing methods, parts therapy, hypnotherapy for grief and for fostering inner strength and session structuring for success. We develop EFT-based therapy further with the Gaye Gibson's Emotional Balancing Process.

We teach how to conduct successful remote sessions and creative business and marketing strategies including uses of AI. The practice sessions will further inspire you with your wealth of options as a hypnotherapist.

Level 4 graduates receive an Advanced Hypnotherapy diploma and Certified Hypnotherapist status from our prestigious school. This also satisfies A.C.H.E. requirements for additional Hypnotherapy Certification.



## HYPNOTHERAPIST PROGRAM

**Level 1:** 50 class hours

**Level 2:** 50 class hours

**Level 3:** 50 class hours

**Level 4:** 50 class hours

The 2024 **tuition** of our comprehensive classes is still \$1150 per 50-hour level. It's risen much slower than inflation over our school's history and only increased 15% in 15 years since 2009.

The **deposit** of \$900 for an accelerated program or \$350 for a weekend level, is credited toward class tuition. Since our programs have been filling to our limited capacity far in advance, early registration is strongly recommended.

Reservation options: PayPal within the US, call, mail, do a wire transfer, or use our website's secure Sign-up page.

**Refund Policy:** Aside from a registration fee (\$250 for an accelerated program; \$150 for a weekend level), deposits are fully refundable until a month before class begins. Upon withdrawal within a month of class, another \$250 for an accelerated program (or \$100 for a weekend level) is retained but can be credited toward a future class.

Some students find financial assistance with third party payers, including via disability, vocational rehabilitation or grants, and some employers pay for skill enhancement or required CE.

Class hours include experiential and reading homework given for days between class meetings. We have all required texts available at substantial discounts, for an average cost of \$54/level plus tax thru Level 4 (then no further texts beyond Level 4). They may be purchased from HTI in class.

## FURTHER ADVANCED COURSES FOR OUR GRADUATES

*Our Level 5 and Level 6 classes are exclusively for HTI graduates. Any of these classes can be taken as a means of receiving CE credit. As with all levels, tuition for each 50-hour class is \$1150 in 2023. We provide relevant information and newsletters for you as programs develop.*

The exciting **Level 5** Graduate Master Class is even more experiential than previous levels. There are fewer lectures and a particularly strong emphasis on the transformational live demonstrations that Randal Churchill and other instructors are known worldwide for, along with follow-up discussions, unique group hypnosis processes and various practice sessions.

Demonstrations and practice themes include transpersonal hyp-

## COURSES FOR HYPNOTHERAPISTS

*We offer continuing education for hypnotherapists. For most graduates of other hypnotherapy programs, our Level 1 course is the ideal place to start, even if for those with at least 200 classroom hours of previous training and substantial hypnotherapy experience. There is various advanced material in each of our courses. Please email or call us if you have questions.*

Each level of class is A.C.H.E. approved for credit towards upgrading your certification from "Hypnotherapist" to "Clinical Hypnotherapist."



## DIPLOMAS & CERTIFICATION

**Diplomas and Certification** as a Master Hypnotist and Hypnotherapist, with the embossed seals of our leading school, are awarded upon completion of the Level 3 and Level 4 courses.

Upon completion of Level 4, the student qualifies for the option of **further Certification** by the original and primary hypnotherapy certifying organization, the American Council of Hypnotist Examiners. That Certification is discounted for our graduating stu-

Also, the courses are approved for CE for biennial renewal of your A.C.H.E. Certification, as well as having CE approval for various professionals including nurses, LMFTs, LCSWs, LPCCs and LEPs.

We occasionally may offer a special advanced seminar not listed in the brochure, but which would appear on our website if not exclusively for our graduates. Such seminars may also be approved by the A.C.H.E. and other agencies for continuing education.

dents. Page 13 gives further information about A.C.H.E. Certification.

Certification and a diploma as a *Regression Specialist* is awarded at the conclusion of Level 5, and Certification and diploma as a *Clinical Hypnotherapist* is achieved after Level 6, each with the embossed HTI seal. Upon completion of 6 class levels, the student is also eligible for the highest level of A.C.H.E. Certification as a Clinical Hypnotherapist.

Sik-Lam Wong, LMFT, teaches the EMDR-based Flash Technique. Patricia Sorbye teaches privacy emotional clearing and Kaleo Ching teaches internal alchemy Qigong for hypnotherapists. Demonstrations also include the control room and privacy parts therapy by executive conference.

A special film shows the delicate methods of a session in which Randal Churchill identifies and eliminates a harmful false memory. We also show a film of John Butler using hypno-anesthesia for surgery and discuss surgery preparation and post-surgery issues.

Your skills are further honed by the advanced practice and group hypnosis themes designed for this course plus a practice expanders discussion and brainstorming about your clients.

## WHAT OUR GRADUATES ARE SAYING...

"After three years I'm still having trouble finding the words to describe how my experience at HTI changed my life. The wide variety of techniques I learned encouraged and enabled me to develop my own unique style instead of trying to imitate someone else's. I returned to North Carolina with the **tools and the confidence to build a successful practice in an area where other hypnotherapists told me it couldn't be done.**

"Randal and the other instructors put heart and soul into every lesson and demonstration. The seeds they planted continue to grow within me. My practice is thriving, and practicing hypnotherapy is the most fulfilling work I've ever done. I feel deeply grateful to be touching other people's lives in such a powerful and lasting way.

"I'd recommend HTI's program even to people who have no intention of becoming a hypnotherapist. **This program can transform your life.** The private sessions I experienced there opened the door for me to begin healing issues I'd had for as long as I can remember. Attending HTI was **the best investment of time and money I've ever made.** I've attended other hypnotherapy trainings and had hypnosis sessions with hypnotherapists trained by other programs, and HTI is the only hypnotherapy school I recommend. It's simply the best!"

Priscilla Broussard, CHt  
Swannanoa, NC

"I highly recommend your exceptional school for training in the field of Hypnotherapy. Your commitment and individual attention to each student was like nothing I've ever seen. Within 4 months I was making a successful living as a Hypnotherapist. Thank you for continuing to be very supportive and for really being there assuring my success.

"I know your training is the best I could have received. Also I will always treasure the life transforming experience that took place!"

Erica LaVigne, CHt  
San Rafael, CA

"As a Senior Executive in the Technology Industry for 35 years, I have been part of **hundreds of trainings, seminars, and other instructional programs put on by the biggest and best corporations in the world.** Without hesitation I place your training right up there with the **best I have seen** and participated in. I feel very lucky that I found and selected your school, and thank you again for a program that will have a profound, positive impact on the rest of my life."

Robert O. Dijkman, CHt, Computer  
Systems Consultant, San Francisco, CA

"When I started I was in class for a thesis topic and only planned to complete the first level. The more I learned, the more I realized this is what I really wanted to do. By the time of my Level Four Graduation, I felt this could be my profession. **I quickly developed a full-time hypnotherapy practice, with at least 6-8 clients, and 10 clients on long days.** I have referrals referring referrals!

"You are both such wonderful teachers. Your wise and tested methods have allowed me to work with the most basic issues and the very complex, with outstanding success."

Norma Gilli-Callahan, N.D., CHt  
Deland, FL

## ON CONTINUING EDUCATION...

"My definition of a successful practice? It's all about being effective in making change...and from that, getting referrals. And that means having the very best strategies for your clients in your toolbox of ideas. I found no better way to access that level of professionalism than among successful peers in the advanced classes of Randal Churchill and associates. These classes have a **wealth of ideas and practical solutions condensed into a relatively short time that can improve a practice overnight.**

"Continuing education is essential for an experienced practitioner to keep growing, and that was evidenced for me by my renewed enthusiasm and motivation when applying the experience to my practice.

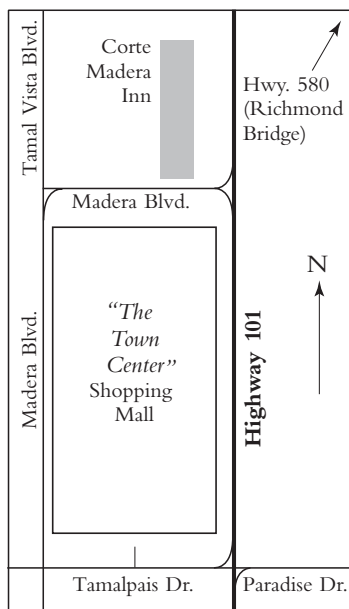
"I look at it this way...if these great masters choose to associate on a professional basis for so many years, that's evidence enough that the advanced classes are well worth the time and effort. They were for me. I got a lot more referrals to prove it."

Larry John DeMerritt, CHt  
Cameron Park, CA



Randal Churchill is gathering information from the subconscious mind with exploratory ideomotor methods, in an early stage of this Weekend Level 4 demonstration. The communication via this volunteer's finger signals led to regression to an early childhood trauma that had continued to effect her life, resulting in a powerful healing. Sample sessions of class demonstrations with commentary are included in Churchill's award-winning books, *Regression Hypnotherapy*, *Become the Dream*, and *Catharsis in Regression Hypnotherapy*.





The classes take place at the Corte Madera Inn, Corte Madera (next to Highway 101, a 10-minute drive north of the Golden Gate Bridge). To use your **GPS, Google Maps** or **Mapquest.com**, the address of the Inn is **56 Madera Blvd, 94925**, which is *not* our mailing address. There is plenty of free parking.

**Directions from San Francisco:** Going north on Highway 101, take Paradise/Tamalpais exit, then turn left to cross the overpass. Turn right on Madera Blvd. Turn right at the first street past the shopping center. The Inn is on your left.

**From the East Bay:** Take Highway 580 across the Richmond Bridge. Take the Sir Francis Drake Blvd. exit to Hwy 101 and go south. Take the Madera Blvd exit. The Inn appears immediately on your right.

**From the Sacramento area and beyond:** Going west on Hwy 80, take Hwy 37 to Hwy 101 and go south, then continue with the following directions below.

**From the North:** Going south on Highway 101 about 3 miles past San Rafael, take the Madera Boulevard exit. The Inn appears immediately on your right.

## FREE ZOOM INTRODUCTIONS

*Spring-Fall 2024: May 11, June 11, August 17, September 28, November 12, December 14*

We warmly welcome you to join us for one of our next introductory Zoom events. This is a chance to meet Randal Churchill and get a current overview of the hypnotherapy field and our courses that transcend information on our website and brochure. There is plenty of time for questions and answers.

The weekday meetings start at 6:00 pm and the Saturday meetings start at 11:00 am Pacific (California) time. Add 7 or 8 hours for GMT, depending on if it's Daylight Savings Time. The meetings last an hour and a half.

Please email [welcome@hypnotherapy.com](mailto:welcome@hypnotherapy.com) to reserve your place and receive the link.

## FOR ADDITIONAL INFORMATION

You can get lots of information that we cannot fit on our brochures at **[www.hypnotherapy.com](http://www.hypnotherapy.com)**. For example, our website contains various articles about HTI and about hypnotherapy. You can study sample chapters and get discounts when ordering autographed copies of Randal Churchill's award-winning books. *Become the Dream* is the first book about combining dreams and hypnosis. Both *Regression Hypnotherapy* and *Catharsis in Regression Hypnotherapy* demonstrate the profound effectiveness of his pioneering work in overcoming the long-term effects of trauma. We recommend you **bookmark our website**, which is updated several times a month.

We strive to be **very accessible**. There is plenty of time for questions and answers at our free introductory meetings on Zoom. You can email [welcome@hypnotherapy.com](mailto:welcome@hypnotherapy.com) or call us at 800-256-6448 (toll-free within the U.S., Canada and Caribbean countries) or +1-707-579-9023 internationally.



Our classes have been established for 35 years at the lovely Corte Madera Inn, a 5 acre resort-like setting with plenty of free parking.

**Yes!**

Enclosed is my \$350 deposit for Weekend Level 1 class starting:

☐ August 26, 2023

☐ May 25, 2024

Enclosed is my \$900 deposit for Accelerated Intensive starting:

☐ September 30, 2023

☐ June 29, 2024

Enclosed is my payment of \$\_\_\_\_\_ for the class beginning: \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip/Country \_\_\_\_\_

Home ☎ \_\_\_\_\_ Work/cell ☎ \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code (last 3 digits, back of card) \_\_\_\_\_

If Paying by Visa, MasterCard, Discover or Amex

**Please Mail To:** HTI, 4730 Alta Vista, Santa Rosa, CA 95404 USA. Or use our website's secure sign-up page, or call us.

## ACCELERATED HYPNOTHERAPY COURSES

### Summer 2024 Accelerated Certification Intensive

Level One .....June 29, 30, July 2, 3, 5  
Level Two .....July 6, 7, 9, 10, 12  
Level Three .....July 13, 14, 17, 18, 20  
Level Four .....July 21, 23, 24, 26, 27

### September 2024 Accelerated Graduate Clinical Classes

Level Five .....September 7, 8, 10, 11, 14  
Level Six .....September 15, 17, 18, 20, 21

### March 2025 Accelerated Certification Intensive

Level One .....March 1, 2, 4, 5, 7  
Level Two .....March 8, 9, 11, 12, 14  
Level Three .....March 15, 16, 19, 20, 22  
Level Four .....March 23, 25, 26, 28, 29

### July 2025 Accelerated Graduate Clinical Classes

Level Five .....July 12, 13, 15, 16, 19  
Level Six .....July 20, 22, 23, 25, 26

Accelerated programs meet five days per week, 9:30 am to 5:30 pm, with lunch break starting about 1:00 at the Corte Madera Inn, 10 minutes from the Golden Gate Bridge, the gateway to San Francisco. They are designed especially for persons who live outside of this area, and also for local persons who would prefer this format.

Your **reservation** for all or part of the accelerated program is recommended to be made **well in advance**, since these programs can fill months in advance. You are welcome to register on the convenient secure Sign-up page at our website, or by phone or bank wire or by mailing the coupon on page 9. See page 7 for our refund policy.

## HYPNOTHERAPY COURSES ON WEEKENDS

### Spring-Summer 2024 Weekend Certification Program

Level One .....May 25, 26, June 1, 2, 8  
Level Two .....June 15, 22, 23, July 6, 7  
Level Three .....July 13, 14, 17, 18, 20  
Level Four .....July 21, 27, August 3, 10, 11

### September 2024 Weekend Graduate Master Class

Level Five .....September 7, 8, 14, 28, 29

### Winter-Spring 2025 Weekend Certification Program

Level One .....January 25, 26, February 1, 2, 8  
Level Two .....February 15, 16, 22, March 8, 9  
Level Three .....March 15, 16, 22, April 5, 12  
Level Four .....March 23, 29, April 19, 26, 27

### Summer 2025 Weekend Graduate Master Class

Level Five .....July 12, 13, 19, August 2, 3

Our weekend programs are designed for persons residing in northern California, although some who live elsewhere choose this program. Classes meet 9:30 am to 5:30 pm, with lunch break starting about 1:00 at the Corte Madera Inn, Corte Madera. The Inn is conveniently located near San Francisco, 10 minutes drive north of the Golden Gate Bridge, next to Hwy. 101. For those coming from the East Bay and beyond, we are six minutes from the Richmond Bridge.

Overlapping days at the end of the weekend Level 3 and beginning of Level 4 are carefully arranged to work well in that order. All meetings are on weekend days except for July 17-18, 2024.

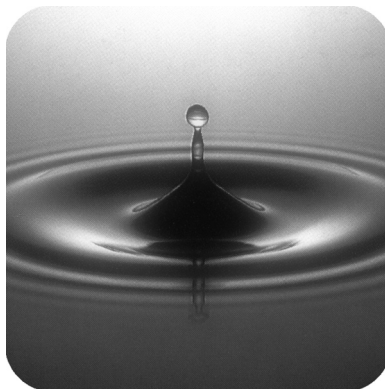
We recommend you make your **reservation** for the 50-hour Level 1 class **very early**, since our classes can fill to capacity far in advance. Please join an introductory meeting, or email or call if you have any questions. You can reserve by phone or by mailing the coupon on page 9, or on the secure Sign-up page at our website that includes a PayPal option.

## ALTERNATIVE SCHEDULES

**After completing our Level 1 class, you can continue in any Level 2 class, and so forth.** Please email or call if you have any questions, or better yet, sign up for a free introductory Zoom meeting.

## ADVANCED COURSES

The transformational methods we teach and demonstrate in our Level 3 and 4 classes are as advanced as any hypnotherapy being taught anywhere else. We also have graduate courses of Level 5 and 6. Our advanced courses are shown on the schedule of this page and described on pages 6-7.



“You certainly covered a broad range of modalities in your classes, but I was most impressed by your depth, especially during the therapy demonstrations. You are both **masters of reaching the underlying issues and working through profoundly challenging problems**. You are so skillful, sensitive and supportive, I would send anyone in the world to you!”

“I continue to be **amazed at the results of my hypnotherapy clients**, and have found much to integrate into my chiropractic practice. And the positive effects of your training on my personal life have been truly dramatic. Thank you for giving your all to create such a beautiful program!”

Dr. Victoria West, Chiropractor  
Fremont, CA

"I am a practicing psychologist and therapist from New Zealand, so I've come a long way for this course. **When I saw your brilliant work in New Zealand last year I was so impressed I knew I certainly had to come and learn more.** The month here has simply flown, full of real gems in terms of therapy, and in terms of getting to know myself better. The depth of the excellent therapy demonstrations and the personal knowledge, commitment and sincerity of each instructor is truly remarkable."

Dr. David Page, Registered Psychologist  
Palmerston North, New Zealand

"The Dynamic Duo with nerves of steel and marshmallow hearts. Thank you! I love you both."

Kim R. Lee, Certified Hypnotherapist  
Monterey, CA

"I went into the training in order to enhance my skills in working with others – and found it to be the best thing I've ever done for myself. I knew I'd come a long way in my own healing. Yet my vision has become so clear I can't imagine that it gets much better. This greater awareness will dramatically benefit my work with others."

"**The real magic for me was watching the sensitive and insightful demonstrations by you while working with various group members (including myself).** Your energies and styles of relating and doing therapy offer a perfect complementary balance. What you've put together flows so well it seems almost effortless, yet I've worked with enough groups to know that the results you've achieved are the product of tremendous effort. Thanks so much for your wonderful program."

Cheryl Canfield, CHT, Wellness Counselor  
Woodland, CA

"**I have found the integrity and depth of wisdom that is taught in the course to be really exceptional.** Randal and the others are A-plus, not only in teaching and demonstrating hypnotherapy, but also in so many other aspects of healing, awareness and growth. The personal growth for me has been absolutely amazing!"

Carol McSwiney, CHT  
Capetown, South Africa

"Thank you for one of the most powerful, growth inspiring experiences and learning ventures of my life. You have profoundly touched me. Much love and gratitude."

Maureen Williams, R.N., CHT  
Sacramento, CA

"**This experience was the most important in my life besides having my daughter.** I didn't know I could feel this light in body, spirit and mind. I feel my life is just beginning and the sky is the limit – and maybe beyond. I love you both very much and thank you with all my heart and soul."

Barbara Arner, Inventor, CHT  
Oxnard, CA

"Great work! A major healing took place in my life. This is much more than a hypnotherapy school. **This is a life changing and profoundly deep spiritual experience.**"

Robert Birk, M.A., CHT  
Vancouver, WA

"A wonderful course – shows caring, attention to detail, great and broad knowledge, and obviously tremendous preparation. Excellent lectures, demonstrations and practice sessions. **This whole course is a banquet!**"

Christopher Pilot, CHT  
Belleair, FL

"Randal has a heart of gold! Using his wealth of knowledge and healing skills, he is determined to create beneficial change. Very caring, yet lighthearted. Thank you!"

Lon Garges, Certified Hypnotherapist  
Vienna, VA

"Little did I know when I answered your ad that I had just set foot on a journey that would turn my life around forever. **In my blind assumption that this was merely a fine school for the training of hypnotherapists, I found myself walking willingly into a safe and loving cocoon,** formed by the spoken word, the warm embrace and the gentle spirit of both of you as well as the additional special teachers you brought in from time to time."

In this place, I experienced and witnessed spiritual transformation and personal growth unparalleled in any other single event of my life. **The depth and breadth of the wisdom and knowledge offered to your students far exceeded my wildest expectations** and the deep bonding I accomplished with the class I will carry in my heart forever. Thank you from the bottom of my heart."

Catherine Hershon, CHT,  
Marketing Researcher, Scottsdale, AZ



A few of our students from an Accelerated Level 4 joined in this spontaneous photo during a class break. Students pictured here came to this class from various states from Hawaii to Delaware, and from Singapore and Canada.



## GRADUATE COMMENTS IN THIS BROCHURE ARE FROM 6 CONTINENTS PLUS ISLAND NATIONS...

"After I completed a 100 hour hypnotherapy program and opened a practice as a professional hypnotherapist, I intuitively knew that I lacked an adequate platform from which to launch a career in the healing arts. Four years later I had completed an MA in Counseling Psychology and then obtained a license as an MFT. Last Summer, I decided to refurbish my skill set in hypnotherapy and this time I chose HTI.

"I must say that if I had the good fortune to have originally learned what I learned with Randal Churchill and Cheryl Canfield, two truly gifted educators and healers, **I could have bypassed the Masters degree completely.** We are truly blessed to have access to such a masters in the field. They deliver the principles and practice of hypnotherapy as a healing modality of infinite promise and our clients may be all the better for it."

Christine Hassel, LMFT, CHt  
Aptos, CA

**"Never in my life have I felt so close to peace and to God as I did during your course.** You gave me the most fantastic tool anyone could ever find...you taught me to be able to go deep within myself to find the answers and find myself.... Now my only objective is to help people with what you have taught me, so they may also find that wonderful world that comes from inside...."

Carolina Sevilla, CHt  
Quito, Ecuador



Ormond McGill, *The Dean of American Hypnotists*, began teaching at HTI in 1980, two years after it's founding by Randal Churchill and continued until his passing in 2005 at age 92.

"It's hard to believe that in the two years since I came to HTI I have gone from not believing in myself to owning a thriving hypnotherapy practice that is becoming accepted in an area not known for "alternative" practices. My wonderful training has served me well in many tight spots, and you can't fully recognize the value of your program until you are out there in the real world doing it....

"I now have several **prominent medical doctors, including psychiatrists, and psychologists referring to me because they are so impressed** with what our mutual clients have said about me and my training. I can't thank you enough, and can't wait until I get to see you again. I have since been to hypnotherapy conferences and I now *know* that I could never get there what I got from your school....

"Please *know* how much I continue to appreciate you.... I have made so many friends for life from my class, and I just want to let you both know to *never* underestimate how you change lives.... I love you both."

Harriet Igel, Certified Hypnotherapist  
Reynoldsburg, OH

"Thanks for the wonderful cocoon of love and learning that you created. I so loved immersing myself in it and will be forever grateful for all the knowledge that I gained and how I grew.

"I've never experienced a learning environment that is so able to **permeate right to the core of a person in such a pure and wonderful way, and bring out the very best in them**, things that they at times, were not even aware were in there. I'll never forget my month with you...two of life's very special people."

Jacinta Lauren, CHt  
Brisbane, Australia

"HTI taught with an excellence in the lectures, the demonstrations, and the presented materials. I saw a continuous expansion and updating of information as it became available. But things I have not necessarily seen in other endeavors to harness the phenomenon of the subconscious or even the superconscious, is what I would consider to be an excellence in feeling and heart. And I think that is what my experience at HTI is best summarized as—**an excellence of feeling and an excellence in heart.**"

Kevin Ryerson, CHt, Expert Intuitive  
(prominent in Shirley MacLaine books)  
Albuquerque, NM

## IN HONOR OF ORMOND MCGILL

The legendary Ormond McGill, *The Dean of American Hypnotists*, entered the field in 1927. He received international acclaim beginning in the 1940's for his excellent books, including those integrating hypnotism and meditation and exploring creative hypnotic strategies. Eight decades in the field, he wrote over 25 books, including several classics.

Until our beloved associate passed away in October 2005 at age 92, he taught his *Quantum Hypnotherapy™* seminar as part of our Level 2 classes and a section of our graduate classes during the last 25 years of his life. HTI was the only school in which Ormond McGill was a faculty member. While teaching here, he reached his peak, combining his profound mastery of many hypnotic techniques; his deep personal understanding of Eastern systems of meditation, mysticism, wisdom and healing; and his creativity, vision, compassion, humor and life experience.

Our wise and delightfully charming elder kept finding ways to make this wonderful seminar even better, continuing his prolific creativity and productivity to the end. We filmed his last seminar in late 2005, which was an extraordinary, beautiful presentation. We show exclusive highlights from that seminar as part of our teaching of the essentials of this material in our Level 2 classes. In addition, we've added further advanced teaching into the Level 2 classes.

“Studying hypnotherapy with the expert guidance of Randal Churchill and the other teachers has been a **profoundly rewarding and inspiring exploration. I’m extraordinarily impressed with their breadth of knowledge, caring, artistry** --and their expertise --from over 30 years of experience! They clearly impart a thorough understanding of the role of a hypnotherapist, the tremendous potential as well as the ethics and the practicalities involved.

“I believe a unique value of this school rests in the teachers’ skillful support of students genuinely, personally experiencing the truly remarkable enrichment that hypnosis creates in our own lives. Students graduate with the authenticity and confidence of knowing we have a valuable gift to share with others.

“I whole-heartedly endorse HTI for those intending to practice hypnotherapy as a career or to add to a career in the healing professions, and for those interested in hypnosis as a means to powerfully enhance their own well-being.”

Sage Keaten, MD  
Waikoloa, HI

“Wow! What a surprise. I never would have guessed the changes that were about to occur in my life, both personally and professionally, after starting my training at HTI. I became interested in the power and broad applications of hypnosis in medicine while a medical student in the 1970’s. As a critical care specialist I have used hypnotic techniques with patients in intensive care units with great success. Being a strong advocate of the mind-body connection, **I decided to further my training in hypnotherapy to complement my work in behavioral medicine.**

“I chose to enroll at HTI because of it’s strong reputation and experiential approach to teaching. I made the right choice. The growth and changes that have occurred in my personal life have been nothing less than **astounding**. Professionally, **I have transitioned from clinical medicine to full-time clinical hypnotherapy with tremendously satisfying results.** I teach a semester long course in hypnotherapy to graduate students at the doctoral level in psychology and marriage and family therapy at an accredited university, and coach college varsity golfers in the “mental game.” My private practice is successful and extremely rewarding. I am indebted to Randal, Cheryl and the other wonderful teachers at HTI.”

Michael Collins, MD, PhD, CHt  
Roseville, CA



## A.C.H.E. CERTIFICATION

As described on page 7, HTI offers diplomas and Certification. We are also approved for the option of further Certification with the American Council of Hypnotist Examiners.

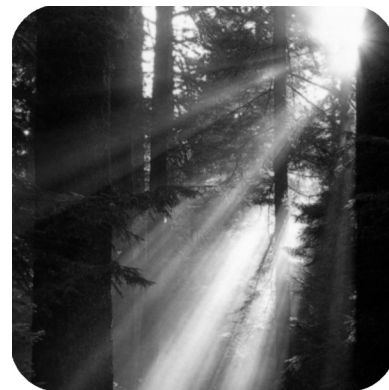
The A.C.H.E., with over 9500 members, is the oldest and most important hypnotherapy certification agency. It was the first hypnotist organization to initiate Certification and the first to initiate significant hypnotic training requirements for its members. It has always been a leader in setting and raising training standards, and is still **the only major hypnosis certification agency in the USA that requires its approved schools are legal, including state-licensed where required by law.**

The A.C.H.E. is recognized by various government agencies. A hypnotherapist who is not licensed in the health or counseling professions will sometimes have a better chance to receive insurance reimbursement for clients if A.C.H.E. Certified. Also, members can receive reasonable malpractice insurance with the American Professional Agency, which is the primary professional liability insurance carrier in the USA for licensed Psychologists, LCSWs and LMFTs.

The A.C.H.E. has done **crucial work for 4 decades in legislatures throughout the US to protect and strengthen the profession.**

Many of the values of A.C.H.E. Certification are also relevant to licensed therapists. The A.C.H.E. holds annual International Hypnotherapy Conferences, with classes given by leading hypnotherapists. Valuable information is disseminated in newsletters and webinars. The A.C.H.E. has the highest educational standards of any major hypnosis organization.

**Announcement:** *We are now requiring all students to be members of the A.C.H.E., as a way to further strengthen this important agency and support high standards in the profession. The A.C.H.E. has a student membership, and we are currently providing and paying for student membership for all of our students that are not already members of this organization.*



## OTHER ‘CERTIFICATIONS,’ ETC

Many hypnosis organizations, including proprietary (in house) ones, claim to offer “certification.” Many hypnotherapy schools are “approved” by such organizations, but have **never received a license to operate** or official exemption by the appropriate state agency, which is required by law in the vast majority of states in the USA. **Especially avoid schools which claim hypnotherapy certification for less than 200 hours of instruction that is primarily in the classroom.** Many certification organizations are eager to give their stamps of approval to such schools to get money from their graduates for membership. Consumer beware.

Being a lawful school has **enormous ramifications** regarding quality, responsibility, diplomas, various student protections, etc.

Unless you are already an established hypnotherapist, **avoid online training** which by itself is far insufficient, as described on page 2.

There are a few schools that give controversial “degrees” in hypnotherapy, with programs that are entirely or almost entirely online courses. These “degrees” are not accredited, and have been highly criticized in the media and by many professional organizations.

**Beware of Hour Inflation.** Many schools not approved by the A.C.H.E. include a lot of homework hours such as reading assignments in their claimed length of training. Sometimes the vast majority is homework hours. For the sake of yourself, consumers and the profession, please get your initial professional training from a lawful school that meets or exceeds A.C.H.E. standards.

## LOCAL TRANSPORTATION

### PUBLIC TRANSPORTATION FROM THE S.F. AIRPORT

From the San Francisco Airport take the *Marin Airporter* ([www.marinairporter.com](http://www.marinairporter.com), ☎ 415/461-4222; \$27 one way) from any of the blue pillars downstairs at ground level for domestic flights. (See our website for where to go for international flights.) This bus leaves hourly as posted on the pillars. If you are staying at the Corte Madera Inn or in that vicinity, get off at the fourth stop (an hour drive) at Larkspur Landing, which is within a mile of our class location. From there take Uber, Lyft or a taxi to your accommodations.

Or take the *Marin Door to Door Airport Shuttle* from the airport to Corte Madera. This 24-hour service is \$98 one way for 1-2 people. Call 415/457-2717 to make arrangements. If you call by noon the day before, they will meet you for your flight arrival.

### PUBLIC TRANSPORTATION FROM OAKLAND AIRPORT

The Oakland Airport is a bit closer to our class location than the S.F. Airport and some airlines may charge less to fly into Oakland. The *Sonoma County Airport Express* (☎ 800/327-2024) leaves the Oakland airport every 2 hours from 7:30 am to 9:30 pm. It is \$37 (\$35 for seniors & vets). Roundtrip tickets are available online for a discount. Buses pick up passengers outside baggage claim in the center island at the regional transportation stop. It is about a 50 minute ride to the San Rafael Transit Hub. Then Uber, Lyft or a taxi to Corte Madera is 3 miles.

*Marin Door to Door* (see above) is \$98 from this airport.



### REASONABLE AUTOMOBILE RENTALS

These car rental agencies have offices near the S.F. & Oakland Airports. Note: car rental rates via websites are sometimes higher than via phone calls. Also, the **best deals** are often the ones done **well in advance**.

Enterprise Rent-a-Car, [www.enterprise.com](http://www.enterprise.com), ☎ 650/697-9200, ext. 5. Compact car rates for HTI were \$173/week plus tax & airport fees but have been higher the past two years. Email us for our Enterprise **discount code**.

Dollar Rent A Car, [www.dollar.com](http://www.dollar.com), ☎ 800/800-4000.

Thrifty Rent A Car, [www.thrifty.com](http://www.thrifty.com), ☎ 800/thrifty.

All of these typically offer rates that include generous **free mileage**, but not insurance, nor extra fees if under age 25. **Rates often change**. Be sure to confirm all costs when reserving your car.

For all of the above agencies, if your arrival is at the S.F. terminal, take the blue AirTrain via short term parking and ride to the rental car center for offices on the 4th floor.

## ACCOMMODATIONS

After classes begin, accommodations can sometimes be arranged to be shared with another student to slash prices in half. See **“Reasonable Accommodations Ideas”** on the next page for details. The first inn listed is **where our classes are held and the next one is within walking distance**.

Call or email the hotel directly to make your reservation. **Be sure to mention HTI to get special rates** offered to our students. The quoted rates that are not specified for a time range are subject to change. Besides the discounts listed below, if you stay in a hotel at least 31 consecutive days, you can arrange to **avoid paying sales tax**.

**Reserve early. This is a popular area.** Accommodations can get booked months in advance on some days.

### CORTE MADERA INN, CORTE MADERA

☎ 800/777-9670; 415/924-1502 [cortemadera@reneson.com](mailto:cortemadera@reneson.com)  
[www.cortemaderainn.com](http://www.cortemaderainn.com)

An excellent Best Western Inn with free parking and a five acre resort-like setting, this is **where our classes meet**. HTI's discounted single or double occupancy rate through May 2024 is \$149/night plus tax for a Superior room (which is \$74.50/night if sharing with another student). Then the rates are \$169/night through through October 12, then \$149/night through March 2025.

Facilities include complimentary wireless internet, courtesy shuttle service, guest laundry room, 37" LCD TVs, picnic area, putting green, outdoor fire pit, heated pool, two whirlpool spas & executive fitness center. Rooms have refrigerators. The large, charming “Town Center” shopping center across the street has a supermarket and many restaurants & shops.

### MARIN SUITES HOTEL, CORTE MADERA

☎ 800/362-3372; 415/924-3608 [www.marinsuites.com](http://www.marinsuites.com)

A 3-block walk from class, this recently remodeled hotel has free parking and the following complimentary amenities: expanded continental breakfast, high speed wireless internet, local area and 800 calls, in-room safe usage, morning newspaper, an exercise facility, sauna, whirlpool spa & heated pool. Most units include a kitchen or kitchenette (all have at least a refrigerator and microwave). There are pet friendly suites.

The discounted HTI daily rates through April 2024 are studio: \$147; 1 bedroom suite with 2 beds: \$157; 2 bedroom suite with 3 beds and a sofa: \$197 plus tax. For example, sharing a 1-bedroom apartment with 2 beds would cost \$73.50/night per person. In April through October 2023 a studio is \$159, a 1 bedroom suite is \$169 and a 2 bedroom suite is \$200. In some cases HTI students may get an even further discount, depending on length of stay and availability -check with the Sales Coordinator about that or for any monthly stay needs.

### EXTENDED STAY AMERICA, SAN RAFAEL

☎ 415/451-1887 [SRF@extendedstay.com](mailto:SRF@extendedstay.com) [extendedstay.com](http://extendedstay.com)

This hotel at 1775 Francisco Blvd E. is a 7-minute drive from class. Includes continental breakfast, fully equipped kitchen, flat screen TV, free Wi-Fi, on-site laundry, indoor pool & spa, outdoor hot tub, fitness center, business center, and meeting room. If the stay is for 31 nights there is **no** tax. Check directly with the San Rafael location to get information about the current HTI discount and make reservations.



## MARINWOOD INN & SUITES, NOVATO

☎ 415/883-2406 [www.innnovato.com](http://www.innnovato.com)

This Inn has completed a total remodel and is a 12 minute drive north up Hwy. 101 from class, between San Rafael and Novato. Includes breakfast, fridge, microwave, LCD TVs, wifi, and new carpet/furnishings/paint. The queen suites include full kitchenettes. See their website for a *Special Offers* button that gives a 15% discount if you book at least 2 weeks in advance.

## MOTEL 6, SAN RAFAEL

☎ 415/453-3450 [www.motel6.com](http://www.motel6.com)

This new *privately owned* motel at 737 Francisco Blvd E. is a 7-minute drive north of class. Rates for HTI students are 10% off regular rates. Talk to Manager Brian to receive the discount.

## AMERICAN YOUTH HOSTELS

☎ 415/331-2777 [www.hiusa.org/find-hostels#san-francisco](http://www.hiusa.org/find-hostels#san-francisco)

The **San Francisco hostels** of the American Youth Hostel chain have public transportation and are convenient to S.F. attractions. Dorms are \$51-54/night plus tax.

•**Ft. Mason** (Fisherman's Wharf)

Building 240, Fort Mason, San Francisco, CA 94123

☎ 415/771-7277 [SFFishermansWharf@hiosa.org](mailto:SFFishermansWharf@hiosa.org)

•**Downtown** (Union Square)

312 Mason Street San Francisco, CA 94102

☎ 415/788-5604 [SFDowntown@hiosa.org](mailto:SFDowntown@hiosa.org)

## MARIN PARK, GREENBRAE (AN RV PARK)

Only one mile from class at 2140 Redwood Hwy., Greenbrae.

☎ 415/461-5199 [www.marinrvpark.com](http://www.marinrvpark.com)

As of this writing, rates for units under 18 feet are \$540/week or \$1990/month plus 10% tax, plus electricity. There is a 10% discount for Good Sam and AAA members, plus all military including veterans.

## REASONABLE ACCOMMODATIONS IDEAS

First, let's again emphasize that if you stay at least 31 consecutive days, you can arrange to **avoid paying sales tax**.

Local hotel prices are generally reflective of this being an upscale, popular area between San Francisco, beautiful parks and beaches, and the wine country. However, we've negotiated **large discounts** with various accommodations. Sharing can in most cases help you **further slash the cost in half**. Our accelerated classes may have students from other areas who are seeking to share accommodations, but it is much better to arrange this once classes begin. Plan on having your own private room for the first 2 or 3 nights, then accommodations can often be shared for the remainder of the time.

Other opportunities may be even more appealing. For example, there are rooms in nice homes of some of our graduates within a 10-minute drive of class for **only \$65-75/night** on a weekly basis, with *no tax or cleaning fee*. Also an Airbnb within walking distance gives discounts to HTI students. **If you are interested in either option, email us for details.**

You can check out other short term rental sources including Airbnb.com. They give various choices in the Corte Madera area but few within walking distance. If you don't have a car and it's too far to walk to class, you could make sure your room is easily accessible by bus, or use Uber, Lyft or taxi.

If you have a travel trailer or other camping gear and like the outdoors, there are some lovely parks in the area with reasonable rates. See our website's Accommodations page to see much more information about camping.

**There can be many creative ways to keep costs down.**

For example, some of our graduates have two rooms to rent and sharing the cost of a less-expensive rented car with a housemate may be a very cost-effective way of having a private room.



HTI's classes are conveniently centrally located next to Highway 101, a 10-minute drive from the Golden Gate Bridge and with good access by bus from the airports and other Bay Area locations. We are near many popular tourist destinations, including beautiful beaches, National Parks, giant redwoods, the Napa-Sonoma wine country, and fabulous San Francisco.

## THE 2ND EDITION OF REGRESSION HYPNOTHERAPY

Randal Churchill has developed and taught his pioneering regression work to thousands of therapists for 45 years. In the **updated expanded** 2nd Edition of his classic *Regression Hypnotherapy: Transcripts of Transformation*, he uses his unique style to weave together a powerful combination of methods to **heal underlying issues for deeply transforming therapy**. This fascinating and responsible training guide is an intimate view of profound therapy by America's foremost regression teacher. It is winner of the Founders Award for Excellence in Professional Literature.

There has been a **strong need for more comprehensive literature in the extremely important field of regression therapy**. Guidance and details regarding therapeutic options is severely limited in most books. Almost all books on the topic provide little or no information on various powerful and crucial forms of the work, such as the integration of Gestalt, and protective and exploratory ideomotor methods.

*Regression Hypnotherapy* gives an inside look at the tremendous range of possibilities available for regression strategies. With great skill and sensitivity, the author integrates a wealth of effective options, utilizing **15 Steps in Emotional Clearing Regression**. Comprehensive strategies include regressing to initial sensitizing events, emotional clearing, uncovering misconceptions and doing reeducation. Riveting transcripts and commentary complement chapters providing clearly written principles, documenting the profound potential of this work.

This edition is expanded to **480 pages**, hardbound, with a beautiful dust cover. It is printed on acid-free, natural recycled paper with soy-based ink. Price: \$59.95. In celebration of HTI's 45th Anniversary, we are offering a **discount to \$49.95 along with an autograph option**.

You can order by mail with the coupon on the next page or on the secure order form at [www.transformingpress.com](http://www.transformingpress.com) or by phone. The website has much more information about this book, including the Table of Contents, preface, reviews, and a sample chapter.

"*Regression Hypnotherapy*, by Randal Churchill, is **destined to become a classic and will be used by hypnotherapists for decades to come**. This ultimate teaching text is highly recommended for all in the field."

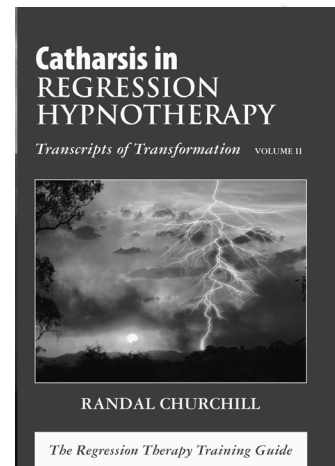
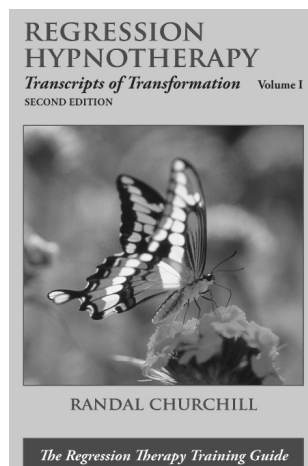
-Ormond McGill, *The Dean of American Hypnotists*

"Randal Churchill has done it again! In his latest text, *Regression Hypnotherapy*, memorable case transcripts with invaluable process comments fix techniques in the reader's mind, adding richly to the insightful theoretical sections. The methodology is presented with **great clarity for practical integration** into modern hypnotherapy practice. Randal Churchill's merging of key Gestalt Therapy concepts into regression, hypnoanalysis, reeducation and integration processes of Clinical Hypnotherapy is **a major advance in the teaching literature** of Hypnotherapy. A brilliant blending of theory and practice, this is **a must read and study for practitioners and students of hypnotherapy**."

-Gil Boyne, CEO, ACHE, author of *Transforming Therapy*

"Randal Churchill has written a rich and stimulating book on the complex and ever sensitive topic of regression hypnotherapy. I recommend it highly for its lucid text, steeped in his many years of practice and his masterful training of hypnotherapists. **The depth of Randal's experience and his thorough sense of care and compassion for his clients shine through again and again**. *Regression Hypnotherapy* is a superb contribution to the field."

-Kenneth Kelzer, LCSW, author of *Deep Journeys*



## CATHARSIS IN REGRESSION HYPNOTHERAPY - "A TREASURE WHOSE GIFTS ARE NEVERENDING"

*Catharsis in Regression Hypnotherapy: Transcripts of Transformation, Volume II* completes the *Regression Hypnotherapy* set. Hypnotic regression can provide a safe place for the purging of repressed emotions or energy that has been internalized in damaging ways, and this can be an **extremely valuable step in transformational healing**. When utilizing hypnotic regression to help heal the effects of trauma, including with methods such as the affect bridge and Gestalt, catharsis is not a goal but naturally a common development and can be part of the opportunity to heal underlying issues for powerful therapy.

The book is **448 pages**, hardbound. Price: \$59.95, but we are offering **\$10 savings** in celebration of our 45th Anniversary. Use the coupon on the next page to order by mail, or order by phone or via the order form at [www.transformingpress.com](http://www.transformingpress.com). Much more information about the book is at the website.

"Randal Churchill has given us **another 'break-through' volume of his amazing publications** on regression hypnotherapy. I've never before encountered such detailed, professionally impeccable, verbatim transcriptions of cathartic release therapy that **convey, so deeply, a therapist's capacity for compassion**, while at the same time offering **profound teachings for therapists in training**."

"*Catharsis in Regression Hypnotherapy: Transcripts of Transformation* is **a treasure**, and a resource for the entire field of depth psychotherapy, an offering **whose gifts are never-ending**. In his new book, Randal's skills as a brilliant therapist are enriched by his skillful integration of Gestalt Therapy with hypnotherapy, his huge capacity for insight, and his maturity as a master teacher of his work."

-Robert K. Hall, M.D., Psychiatrist, Gestalt Therapist

## THE 2ND EDITION OF *BECOME THE DREAM*

Announcing the **updated and expanded** edition of Randal Churchill's classic *Become the Dream: The Transforming Power of Hypnotic Dreamwork*, the first book about combining dreams and hypnotherapy. Winner of the Founders Award for Excellence in Professional Literature, this book explores dreams with a wealth of hypnotherapy modalities, demonstrating Churchill's "unique and revolutionary" Hypnotic Dreamwork™.

The early chapters of the book provide a foundation for understanding the potential value of hypnotherapy, Gestalt dreamwork, and their integration. The book emphasizes transcripts and commentary of a wide range of fascinating dreamwork sessions, which draw the reader into an intimate look at therapy from the inside. With great sensitivity and skill, Randal Churchill demonstrates the **remarkable ability of this powerful therapy** to tap into the receptivity and wisdom inherent in the subconscious mind and the potential for profound change.

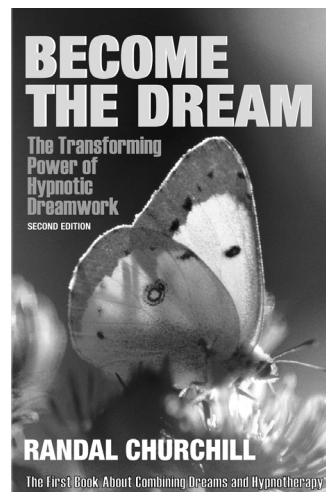
*Become the Dream* is 312 pages, hardbound. It is \$44.95, but in celebration of HTI's 45th Anniversary, we are offering a **sale price of \$39.95**. You can order it by mail using the coupon below, or by phone or with the secure order form at [www.transformingpress.com](http://www.transformingpress.com). See the website for further information, including the Table of Contents, Foreword, reviews and a sample chapter.

"This book is **unique and revolutionary, a major breakthrough**.... Randal Churchill's integration of approaches to beneficially influence the subconscious mind is so clearly and compassionately demonstrated that this fascinating book is an important addition to the fields of dream therapy, hypnotism, Gestalt therapy and psychology."

—From the Foreword by Ormond McGill, The Dean of American Hypnotists

"Gestalt dream work, when practiced skillfully, is more art form than therapy, and I'm happy to see that Randal Churchill understands truly the art of working with dreams."

—Robert K. Hall, M.D., Psychiatrist, Gestalt Therapist



### Praise from the Fields of Psychology, Hypnotherapy, Gestalt Therapy & Dreamwork

"This book is filled with information on the best methods for working with dreams, hypnosis, regression and the subconscious mind. *Become the Dream* is **essential reading for counselors and therapists**, as well as a great resource for all who are interested in dreams and hypnosis as therapeutic and personal growth tools."

—Dr. Jim Dreaver, author of *The Ultimate Cure*

"Unlike interpretive dreamwork, the dream is re-experienced on a heart and soul level, where the subconscious reveals real dramas played out in life. Connecting with the dreamer's own innate wisdom, Randal skillfully combines an eclectic array of techniques with gifted intuition to lead the dreamer to **profound insights and transformation**."

—Cheryl Canfield, CHt, author of *Profound Healing*

*Become the Dream* promises an awareness that goes beyond the bounds of our five senses. Combining hypnosis and dreamwork confirms the ancient Aboriginal understanding that dreaming is an intangible world that is an intimate and indispensable aspect of the tangible one. Churchill shows how transformation is more likely when dreams are experienced via the hidden power of hypnosis."

—Don Jacobs, Ph.D., author of *Patient Communication*

# Yes!

I am ordering \_\_\_ copies of *Become the Dream*: special at \$39.95 each..... \$ \_\_\_\_\_  
 California residents add sales tax of \$3.60 per *Dream* book, totalling..... \$ \_\_\_\_\_  
 I am ordering \_\_\_ copies, *Regression Hypnotherapy*: special \$49.95 each..... \$ \_\_\_\_\_  
 I am ordering \_\_\_ copies, *Catharsis in Regression Hypnotherapy*: \$49.95 each..... \$ \_\_\_\_\_  
 California residents add sales tax of \$4.50 per each *Regression* volume, totalling..... \$ \_\_\_\_\_  
 Add \$7.95 shipping in USA for 1st book, plus \$3.95 for each additional book in same order..... \$ \_\_\_\_\_  
 (To Canada: \$29.95 1st book + \$12.95 per added book. Int'l: \$39.95 1st book + \$16.95/added book.) Total: \$ \_\_\_\_\_

**Bonus:** Randal Churchill will be happy to autograph your book(s) if you check the applicable option below:

( ) Just an autograph with no designation ( ) Autographed to me ( ) Autographed to \_\_\_\_\_

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(or 4 digits on front of American Express)

**Get this discount online at [transformingpress.com](http://transformingpress.com), or call 707/579-9023 or mail HTI, 4730 Alta Vista Ave., Santa Rosa, CA 95404**



"I have found that everything I need to know from my practice was provided during your incredibly valuable and useful hypnotherapy training. I truly appreciated the careful attention to each persons' individual process and learning style and the caring, professional and powerful practice sessions and demonstrations. Even the forms and paperwork needed to provide a high quality professional service were anticipated and available.

"Over the years, as a therapist I have attended many trainings and experienced many teaching styles. In all honesty, I must say that your training was **the best learning experience I have ever had and the most comprehensive orientation to the field of hypnotherapy anyone could possibly want.** I recommend HTI without qualification to anyone wishing to learn or to develop their skills and practice as a hypnotherapist."

Barbara L. Allen, CHT  
Albany, CA

"In my career as a psychoanalyst, I have had the reputation of being willing to take on cases no one else would touch, being able to find a pathway for growth and healing where no one else could. Now I'm finding that the same thing is happening as a hypnotist. **I'm amazed and gratified by the outcomes of hypnotic treatments in instances where clients themselves have said that previous hypnosis did no good,** treatments where the prospects of growth and healing seemed slim, yet it happened anyway. I continue to be awed by the power of the subconscious mind, and I thank you for enabling me to locate and cultivate further skills for tapping into this wonderful power."

Gary Ahlskog, Licensed Psychologist  
New York, NY

"Randal, you are an awesome instructor, the most influential of my entire life! I love your clarity and completeness. I also adore your sense of humor and the love that really comes through. You are one in a million!

"I cannot praise you enough. **I'm recommending your absolutely life-transforming school to as many people as I can!**"

Susan McGinley, CHT  
Novato, CA

(interim feedback) "I am still buzzing from the first two days of Level Two. I had quite some expectations of what this level would be like and what I'd learn, but you went **far past those expectations in just the first hours of class.** I love hypnotherapy!

"Not only is your teaching bathed with truth, integrity, love and compassion, so are the students. Thank you for creating this space on earth for such learning and healing."

Frank Powell (who became a CHT)  
Martinez, CA

**"...almost like a fairy-tale where miracles can be worked easily...."**

"I suppose everyone has their own special role model. Fourteen years ago, Randal Churchill began to metamorphosize into my role model, my mentor, my spirit guide, my friend, my love. At the onset of that chance meeting, a compulsive gambler who peered through a 3-pack-a-day smoke-screen at playing cards that his whiskey red eyes could not decipher, began a transformation that only the most talented instructors could instigate. I was **a perfect test case to demonstrate the merits of his arsenal** of training modalities.

"It worked! Somewhere along the way towards becoming a skilled and very enthusiastic CHT with my own practice, all the ugly gave way to beauty, the ignorance yielded to intelligence, and the helplessness became power. Unexpected perks arising from this relationship include:

- The resurrection of my lovely wife Karen, who had been diagnosed with **full-blown multiple sclerosis, and is healthy and completely symptom free 14 years later** after Randal's session in class began her immediate recovery.
- Sessions which achieved a total **elimination of imminent surgery** on my cervical vertebrae.

"My investment in HTI has given my family, my practice, and my life a tremendous return that will continue to be felt long into the future."

Kenn McGee, CHT  
Modesto, CA

*The following graduate commuted **6,000 miles** roundtrip for **three months** to the version of our program **on weekends!***

"The moment I arrived at the Corte Madera Inn, I knew this was it. This is what I've been searching for for over three decades. The next few months were some of the happiest of my life because each day some new magical, rewarding, wonderful thing happened, whether I was in class or between classes. **I was literally bursting with excitement, experiencing new worlds with each new lesson.** I'd never been in a class where the instructors taught with such kindness and affection laced with humor; emphasizing people's uniqueness; showing us how to believe in and love ourselves....

"Suffice it to say that this was an exceptional experience in my life, for which I will be forever grateful.

"Randal, many of my classmates voiced similar thoughts and we were, besides being charmed by your personality, somewhat in awe at the magnitude of the energy that we felt radiating from you....

**"I felt that this classroom was a sanctuary—once inside its walls I was safe.** Suddenly all the hurt and worries of the outside world were shut out, and a huge weight lifted from me. I've never had such feelings in a classroom before, and to have trusted enough to have opened up to the experience, this is saying some rather phenomenal things about the school.

"In the years that I've been working as a hypnotherapist I've met many others in the same field. What arrests my attention is that although some of these people have attended excellent schools they have not the broad range of knowledge that I have acquired from my studies at HTI...."

Mary Caldwell, CHT  
Charlotte, NC

"Thanks to your excellent training and continuing support, my practice has become more successful every year since I began. **I love my work, my clients are getting great results, and all 5 hypnotherapy books I've written have gotten rave reviews.** The quality of your program is unsurpassed in the field."

Katherine Zimmerman, CHT, Author  
Davis, CA

"It's very hard to find the words to express my profound gratitude and appreciation for everything I was privileged to witness in class—it was almost **like a fairy-tale where miracles can be worked easily, effortlessly, and joyfully. Everything was performed with great skill, experience, feeling, respect, and deep love.** The atmosphere was always friendly and pleasant...."

"All of you gave highly informative, brilliantly presented, very enjoyable lectures. The demonstrations were profound and inspiring, and the practice sessions were *very* useful. A big, big thank you! It's all in my heart and I know you feel it."

**Tanya Konyukhova, CHt, Translator  
Moscow, Russia**

"The level of training and support I received from HTI, and you both, has been **unsurpassed by any training I've received in any graduate school.** I use the skills I learned at HTI daily in my work—not only hypnosis, but the myriad of other skills you taught...the list is endless!"

"The deep understanding of the importance of the subconscious mind that you provided me has had a profound impact on my ability to meet my client's needs. Thank you."

**Gayle Passaretti, M.A., Licensed Counselor  
Shepard, MI**

"Naturally I expected to acquire the skills necessary to become a well-trained hypnotherapist, which I most certainly acquired. But I received so much more. I received the gift of myself. **Through your remarkable skill, sensitivity, love and peaceful energy you created a safe, sacred space in which I felt supported enough to delve into my inner world.** You introduced me to me, and went on to show me the depth and breadth of my inner being.... **There is no greater gift,** and for this I am profoundly grateful! You truly do teach hypnotherapy from the inside out. And in my opinion, there is no other way to teach it!"

**Monica McDowell, CHt  
San Jose, CA**

"So much priceless information in the classes is given... **This is easily the most important two months I have ever spent.**"

**Lauren Campbell, Applied Kinesiologist  
Mill Valley, CA**

"I have taken **many hundreds of hours of training** in hypnotherapy from a wide variety of training programs in the US and abroad. From first-hand experience, the training program offered at HTI with Randal Churchill and Cheryl Canfield is **the best hypnotherapy training program available today.**

"From the academic standpoint, both Randal and Cheryl are authors of outstanding textbooks related to hypnotherapy and emotional healing, and both teach from these original sources. In terms of efficacy of the therapy being taught, the training at HTI carries on the great school of Gestalt-based hypnotherapy begun by Boyne, and extended using contemporary age regression approaches developed by Randal, along with an intense focus on ideomotor signaling to allow for further communication with the subconscious. This approach provides the **finest, most effective means possible** for behavioral change.

"Most importantly, HTI students get the **unsurpassed opportunity to see these two masters** of hypnotherapeutic process use age regression, emotional cathartic therapy, and many other hypnotic techniques for real clinical cases each day. Then students immediately get to practice the components of these hypnotic approaches, under close supervision. For the individual seeking to learn effective hypnotherapy from beginning through advanced levels, with immediate applicability to hypnosis practice, there is no better school than HTI."

**Kenneth A. Kern, MD, MPH  
San Diego, CA**

*The following graduate couldn't wait for our accelerated program and began commuting 5,000 miles roundtrip from Wisconsin each weekend for three months!*

"After 18 years of being a chiropractor and acupuncturist and asking "why," I came upon the answer. So much physical, mental and emotional distress is a result of chronic negative emotions, false beliefs and flawed premises. All of this results in physical "disease." Treating them with physical modalities may remove symptoms but rarely cures. **Going to the origin, one's thoughts and emotions, can transform the individual and this is where true healing occurs.** So I started my journey into the world of one's thoughts and emotions which led me to hypnotherapy.

"I received certification from another hypnosis organization, but I began looking for something more. Something was missing from the first program and I felt HTI's program would fill the missing pieces. Well, what a surprise - HTI not only filled the missing pieces but it gave me so much more - **the best education** that I ever received in healing oneself and others. I have now **left chiropractic and acupuncture behind, and am living my dream** as a hypnotherapist.

"I could write a small book with the teachings and experiences with HTI.... I so appreciate your teachings, experiences and your wisdom. HTI is a First Class Act taught by First Class People."

**Dr. Dennis Plansky, D.C., L.Ac, CHt  
Green Bay, WI**



This photo shows Cheryl Canfield leading a powerful demonstrational hypnotherapy session in our Level 3 course that included regression to heal underlying issues. The class volunteer is coming out of her hypnotic state.

# HYPNOTHERAPY TRAINING INSTITUTE

Randal Churchill, Founder & Director  
4730 Alta Vista Ave., Santa Rosa, CA 95404 USA

*Serving the World with Hypnotherapy Certification  
Courses in Corte Madera, San Francisco Bay Area*

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☎ 800.256.6448 toll-free (for US, Canada & Caribbean)

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## 2024 46th Anniversary Course Brochure

### CURRENT MILESTONES

- ◆ Founded by Randal Churchill in 1978, we are celebrating HTI's **46th Anniversary** as a leading pioneering hypnotherapy school.
- ◆ We have completed **36 years** of courses at the lovely five acre resort-like Corte Madera Inn with it's excellent facilities for our classes and plenty of free parking.
- ◆ Randal Churchill has **55 years** of experience in the field.
- ◆ Randal's newest book *Churchill-Canfield's Law* has been published and the Second Edition of his classic text *Regression Hypnotherapy* has been released.

### SERVING NORTHERN CALIFORNIA

Our programs meeting on **a series of weekend days** are always structured to be all-day meetings, so that the participants can get the most accomplished with the least travel. Classes are conveniently located near San Francisco, next to Highway 101, at the Corte Madera Inn. The Inn is a 10 minute drive north of the Golden Gate Bridge. We are six minutes from the Richmond Bridge, the route from the East Bay.

We have had many students who commuted from throughout northern and central California. In fact, some motivated students have commuted to our weekend classes from other states.

### FREE ZOOM INTRODUCTIONS

You are welcome to join us for a free introductory event on Zoom. You'll meet HTI's founder and primary instructor Randal Churchill and can get your questions answered. Email us for the link. See page 9 for dates, times and details.

### AN INTERNATIONAL SCHOOL SERVING THE WORLD

Our **accelerated programs** are especially designed for persons who live in other parts of the world. Our classes are close to the Golden Gate Bridge and with good access by bus from the airport and other Bay Area locations. There are large discounts for accommodations at and near our venue. We are near many popular tourist destinations, including National Parks, beautiful beaches, redwoods, the Napa wine country and the great city of San Francisco.

**Every semester, satisfied people from around the USA and the world complete our courses.**

Students have travelled to our classes from **52 countries**, including Canada, Mexico, Bermuda, many Caribbean countries, Central & South American countries, European countries (from Iceland, Norway & Finland to Slovenia, Greece, Ukraine & Romania), Turkey, Cyprus, Israel, Kuwait, the U.A.E., African countries (from Egypt to Tanzania to South Africa), Russia, Kazakhstan, India, Pakistan, Malaysia, China, Korea, Singapore, Indonesia, Japan, Guam, the Philippines, Australia and New Zealand.

### CERTIFICATION PROGRAMS ARE FILLING EARLY-SIGN UP SOON

Class size is limited and our trainings can fill far in advance. So if you want to join, we recommend to **make your reservation well in advance**. See page 10 for our course schedule. Various ways to sign up include on-line or by phone or mail.

### SCHOOL LICENSURE, DIPLOMAS, APPROVALS AND CERTIFICATION

Internationally Approved: Hypnotherapy and Clinical Hypnotherapy Certification by American Council of Hypnotist Examiners and NBCCH.

Each course is approved for 36 hours of continuing education for LMFTs, LCSWs, LPCs & LEPs by CAMFT, Provider #135031, as required by California Board of Behavioral Sciences.

HTI is licensed by California Board of Registered Nursing, Provider No. CEP13994, for 50 CEUs per course.

Various Diplomas, including for Clinical Hypnotherapy.

With 36 years of success as a licensed vocational school, HTI has been granted an exemption by the CA Bureau for Private Postsecondary Education.

In full compliance with all laws and regulations, including business licenses and CA State DTFA license.

*Advanced classes:* A.C.H.E. approved for renewing and/or upgrading your Certification.

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